



Brylle Adrian L. Lim

Frontend Web Developer

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EXPERIENCE

Netwise – Frontend Web Developer (March 2019 – Present)

- Creating Wordpress theme from scratch.
- Working on Salesforce and Magento based Websites

MarketOne Japan – Web Developer (August 2018 – November 2018)

- Ensure that all HTML assets produced by the Tech Services team are of a high quality and technical standard.
- Create Web and Email HTML assets from campaign or project briefs.
- Create modular, easy-to use HTML Web and Email template assets to be used by other Tech Services team members.

Stök Media AB – Team Leader / Senior Frontend Web Developer (October 2014 – May 2018)

- Produce time estimates for the current sprint
- Create Wordpress Theme from scratch based on the design (PSD) provided. Ensures pixel perfect
- Ensures the website working on all major Web browsers(Desktop / Mobile)
- Develop Javascript to meet client needs
- Use CSS Preprocessors and JS task runner for better and faster development
- Communicate daily with the Scrum master for reports and impediments

Straightarrow Corporation – Web Developer Associate (June 2013 – September 2014)

- Communicate with the team from UK for task specification
 - Create HTML email within the time specified
 - Ensures emails rendering correctly on different email clients
 - Use email marketing automation software to blast emails to a specific list
 - Ensures email to be scheduled on time based on client needs
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TECHNICAL SKILLS

- **Development:**
HTML5, CSS3 (SASS/LESS), Javascript, jQuery, GSAP, Wordpress, Webpack, Gulp/Grunt, Bower, NPM, GIT, SVN, MJML / HTML Email Development, Hubspot COS Development
- **Email Marketing Software:**
Eloqua, MailChimp, Email On Acid

- **Tools:**
Adobe Photoshop, Adobe Illustrator, Zeplin
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EDUCATION

Mapua University (July 2008 – Feb 2013)
Buendia, Makati
Bachelor of Science in Information Technology

Lorenzo Ruiz De Manila School (2007 – 2008)
Cainta, Rizal
4th Year High School

Regina Maria Montessori (2004 – 2007)
Sucat, Paranaque
1st to 3rd Year High School

Betty's Vermillion Academy (1996 – 2004)
Sucat Paranaque
Kinder I to Grade 6

PERSONAL DATA

Fullname: Brylle Adrian Lacanlale Lim
Home Address: 170-0012, 1-39-3 Kamiikebukuro, Toshima-ku, Tokyo-to, Japan
Date of Birth: September 15, 1991
Status: Single
Nationality: Filipino
Languages Spoken: English, Filipino